

Expression of Interest Form to be considered for:

Project Title – Design & Implementation of Communication Strategy for Health Sector reforms

Please enter the information requested in the spaces provided. Application from separate legal entities of worldwide organisations or multi nationals are acceptable, provided the organisations are eligible to operate in competition with each other. Questions 1,2,3 & 4 must be with regards to the lead company only. Please note that the only additional information should be attached to this application form that is requested in paragraphs 5 - 8.

1. Your Details

Name Parent Company (if applicable)

Address

Contact name Tel e-mail

2. Years in business

- How many years has your Company been in business or, if you are applying as an individual, how many years have you been providing this type of service?

3. Turnover

- What was your organisation's total annual turnover for the last three years?

One year ago Two years ago Three years ago

- What was your turnover, for services similar to those required here, for the last three years?

One year ago Two years ago Three years ago

4. Information Required for Statistical Purposes Only

Country of Registration (Companies)

Nationality (Application from Individuals)

Number of Employees (as appropriate)

5. Contract Specific Questions

Your Completed Application will be assessed against the following criteria. Please note that evaluation committee will also take into account the financial standing of applicants during the Expression of Interest assessing process.

	Provide responses in no more than 100 words each
Experience and good track record of managing and implementing similar projects	
Experience in Design and Implementation of Communication Strategies for similar organisations/projects in the public and private sector	
Evidence of experience and understanding of regional issues	
Significant experience in communication, media, interpersonal communication etc.	
A good mix of expertise in the Team in areas of social development, x, y, z	
Fluency of proposed team members in English and knowledge of Bengali are desirable	
Proposed Approach for the assignment in no more than 100 words	

Please provide further details in the Capability Statement requested under section 6 below

- Please list projects in the last three years (max 20) which you have delivered a service similar to that in the Contract Notice.

Name of Project	Year	Country	Value	Recipient (indicate whether Private/ Public sector)	short description

6. Capability Statement

Please attach a Capability Statement, of no more than 4 A4 pages in font size 12, which in addition to 5 above, illustrates your skills and experience of providing the service under this Contract Notice.

7. CV(s) of Key Personnel

Please provide, as an annex to this form, abridged CV(s) of no more than two pages (for each individual) in respect of key personnel who would be expected to provide the services listed in the Contract Notice.